



You know us because you depend on our technology every day.

JDS Uniphase Expanding USF to Broadband

July 7, 2011

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- Company Overview
- CommTest Overview
- JDSU Requests New Quality of Service Metrics
 - More than Speed (functionality, performance, scalability, reliability, resiliency of broadband performance)
 - Across all Broadband Services (internet / voice / video / data)
 - Pre-qualification (validate likelihood of quality service)
 - Pro-active Monitoring (jitter, latency, throughput, packet loss)
 - Optimum Testing Locations
 - Specific Testing Standards

A Global Company



Employees	4,900
Global Presence	164 countries HQ in Milpitas, CA
Annual Revenue	\$1.37B (FY10) H1FY11 – \$888.5M
Founded	1923 (T&M)
Index Membership	S&P 500



Business Segments



Communications Test and Measurement (CommTest)



Solutions:

Lab/Field Test and Service Assurance

Applications:

Test, Monitoring and Analysis for Network Equipment and Networks (Telecom, Cable, Wireless, Datacom)

TAM: \$7B

Communications and Commercial Optical Products (CCOP)



Solutions:

Optical Communications, Commercial Lasers, and Photovoltaics

Applications:

Network Equipment, Industrial and Consumer Products

TAM: \$8B

Advanced Optical Technologies (AOT)



Solutions:

Custom Color, Custom Optics, and Authentication Solutions

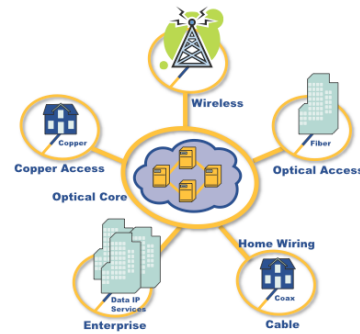
Applications:

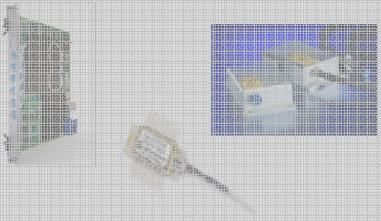

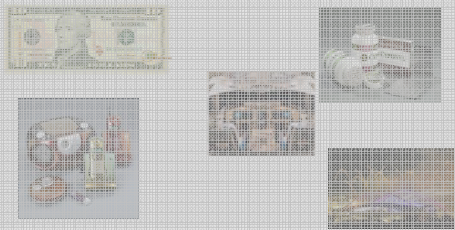
Currency, Defense, Industrial and Consumer Products

TAM: \$6B

Source: Company estimate

JDSU provides test and management solutions from the home, across the network to the NOC



Business Segments	Communications & Commercial Optical Products	Communications Test & Measurement	Advanced Optical Technologies
			
	Total Market Size (Annual)*	\$3.9B	\$2.8B
	Annual Growth Rate*	5-15%	6-12%
	JDSU Market Position*	#1-2	#1-2
	Markets	Telecom/Cable Access, Metro, Core & Home Networking	Currency, Defense Authentication, Instrumentation
Sample Customers	Alcatel-Lucent, ASML, Becton Dickinson, Ciena, Cisco, Ericsson, ESI, KLA Tencor, Tellabs, Huawei, Nortel, NSN, Fujitsu	Alcatel-Lucent, AT&T, British Telecom, China Telecom, Comcast, Deutsche Telekom, Telmex, Verizon	Astra-Zeneca, Bank of China, HP, ITT, Lockheed Martin, Pfizer, SICPA

* Sources: Central Banks, Frost & Sullivan, Infonetics Research, Ovum-RHK, PIRA Research, Prime Data, US Chamber of Commerce, and internal analysis.

CommTest Value Proposition



We provide:

- Lab & Production Instruments
- Field Service Instruments
- Service Assurance Systems
- Services



For:

- Telecom and Cable Network Operators
- Equipment Manufacturers



Of:

- Broadband / IP networks & services
- Fixed and mobile
- xDSL, FTTx, VoIP, IPTV



That:

- Accelerate deployment of new services
- Increase productivity and reduce operating expenses
- Improve quality and reduce customer churn



Test and Measurement – Enabling QUAD-Play Services over Optical and Broadband



Access

FTTx – Copper
xDSL – PON
Metro Ethernet

Core

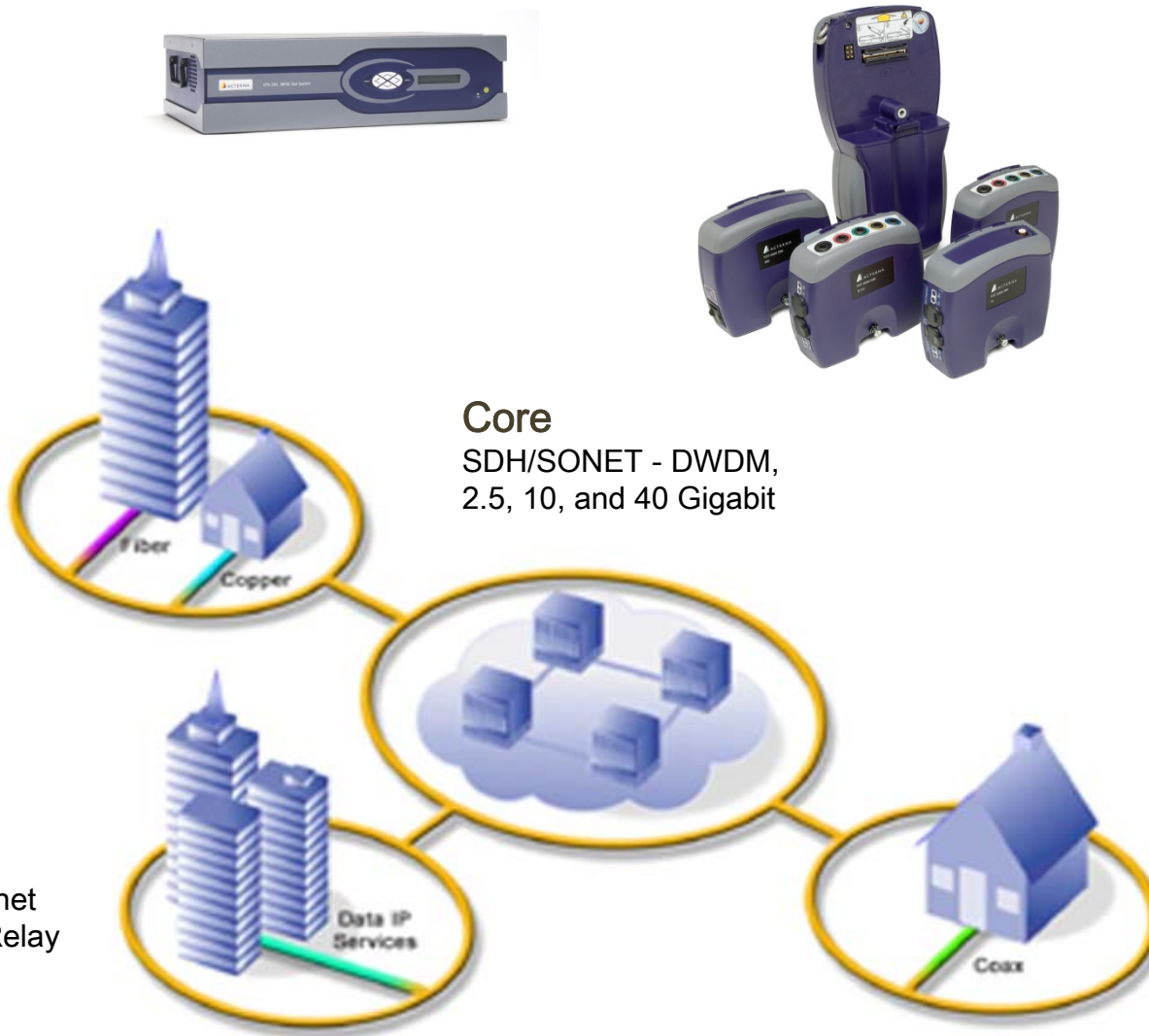
SDH/SONET - DWDM,
2.5, 10, and 40 Gigabit

Data/IP

Gigabit Ethernet
ATM - Frame Relay
IP-VPNs

Cable

Coax - Cable Modems,
Video on Demand
VoIP - Digital TV



- Quad-play testing requirements throughout the network
- RF problems can lead to high packet loss
- Congestion in CMTS can cause jitter and packet loss
- Misconfiguration in PSTN trunks can lead to echo



Testing addresses many network and customer issues



Reports

Network and Service Providers' Pain

- Ubiquitous Broadband Infrastructure
- High speed capabilities for high-definition of remote medical consultations, tele-presence, videoconferencing, video-based distance learning....)
- Reduce OpEX (customer calls, dispatches and truck rolls, churn)
- Increase revenue

Test & Monitoring Solution
Pre-Qualification, Pro-active monitoring, On-demand diagnostics

QoE

Broadband Services

QoS

Affordable,
robust and
reliable
broadband
services

Must connect
every one
and deliver
high-quality
broadband
services

Customers' Pain

- All Americans shall have access to affordable broadband services
- Broadband can speed job creation (connectivity for placement / searching)
- Broadband can enhance speed / functionality for on-line learning
- Broadband can accelerate business commencement and growth.
- “Better speed for less”

1. Prequalification Testing - Critical Points to check

- Remote access certification for i) network and ii) home

2. Proactive Performance Testing

- Measure throughput, latency, jitter, and packet loss across all BB service offerings (Internet, data, voice/VoIP, video)

3. Optimum Testing Locations

- Residential Gateway and Set Top Boxes

4. Specific Testing Standards

- DSL Forum for Triple Play Services TR-126

Pre-Qualification – Critical points to check

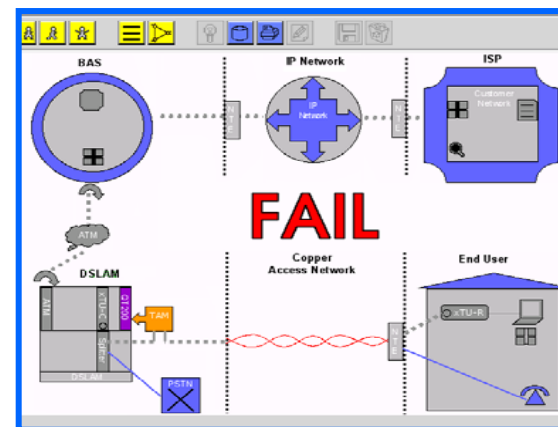
1. Perform remote Access network certification

- Make sure the access network can support and deliver the expected speed on both transmission ways (Upstream and Downstream) (e.g. Measure Loop Attenuation, Quiet Line Noise and Signal-to-Noise Ratio over xDSL band)
- Ensure the access network is stable (e.g. no DSL re-synchronization or link retrain, Adaptation to time varying line conditions)
- Identify potential intermittent disturbers that would impact the Customer experience
- Identify problems in access network quickly and accurately; Avoid unnecessary truck rolls and false dispatches
- Most problems are caused because the network is not provisioned properly
- Copper problems are due to poor line pre-qualification

2. Perform remote Home certification

- Ensure the Home LAN networks are stable and error-free (WiFi, Ethernet, HPNA, MoCA...)
- Check service availability (Internet, data, Voice/VoIP, Video)
- Customer problems are due to modem interoperability and bad configuration

✗ Without the right tools, Customer facing operation can rarely provide acceptable answer



Pre-Qualification: Make sure the access network is capable to transport the Broadband Services

Key parameters:

- Upstream & Downstream Bit Rate Prediction
- Bandwidth / speed stability
- Capability to operate at higher speed
- *Attenuation versus frequency*
- *Spectrum analysis / CrossTalk*
- *Interference /Radiated emissions*
- *Impulse noise*
- *Line length*

Pre-Qualification tests



Central Office
Local Exchange

Fibre

Fibre

HFC Hub
xDSL / Street cabinet

FTTH, xDSL
(ADSL2+, VDSL)

Coax



Existing Narrowband Line Test Systems might be useless as broadband services will be not connected on PSTN switches anymore

FTTH



- Perform Proactive Testing of services such that failures are detected before the customer experiences a problem
- Get a real visibility of the service availability : Measure the real customer experience
 - Tolerance to Video failure is seconds/minutes not hours (e.g. The TV is assumed to be a service which works 24 / 7 without any interruption or almost no image freeze . Subscriber does not accept a disconnection of service during a movie).
 - Pro-active monitoring of the availability of the service is required
 - BUT Trouble shooting has to be efficient to pre-locate faults instantly
- Provide evidence of changed condition: Consolidate, Aggregate and correlate pro-active measurements to identify dark spots in the network
- Share test unified test resources between NOC, Field technician, provision and Service Provider(s).
- ✗ **Dispatch to fix (not to find) and enable on-site technician to perform the full job**

Pro-active Service monitoring

Key parameters:

- *Measure the “real Customer experience”*
 - *Internet Service* (IP throughput, Packets lost /dropped...)
 - *VoIP Service* (RTP Packets lost /dropped; Local and far-end jitter...)
 - *Video (multicast and VoD):* IGMP (channel zapping), RTSP (VoD), MPEG2-TS analysis (channel check, lost MPEG frame, MPEG timing....)

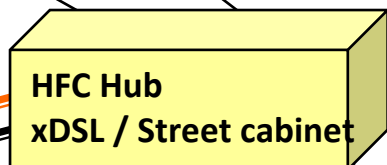
Pro-Active Monitoring



Central Office
Local Exchange

Fibre

Fibre



HFC Hub
xDSL / Street cabinet

FTTH



Why monitoring Customer experience from the Residential Gateway (RG) and Set Top Box (STB)?



- Broadband Forum has defined Technical Requirements that allow:
 - Automatic CPE device configuration (Zero-touch provisioning)
 - CPE firmware upgrade
 - On-demand testing
 - Pro-active monitoring
- “TR-069” has been adopted for Broadband Wireline services, started to be used by Cable Operators, Femtocell Forum, WiMax Forum....
- Based on standardized « data models » for each type of broadband services (TR-098 – Internet/data, TR-104 – VoIP, TR-135 – Video, TR-196 – Femtocells...)
- Widely adopted by CPE vendors and Service Providers
- Provides visibility into the home
- Allows to measure the real customer experience
- No extra cost for the end-user (no probe, no test equipment, no software agent required)

- For triple play applications delivered through a broadband infrastructure: video (video on demand, and broadcast video), voice, and best-effort data (web browsing, gaming).
- Agnostic to access technology (xDSL, xPON, etc.), services architecture, and implementation
- Defines the recommended minimum end-to-end quality of experience (QoE) guidelines in terms of engineering objective measures from the perspective of the end user.
- Provides consistent, baseline subjective QoE for end users
- Can be complemented by additional technical requirements (e.g. TR-160 - IPTV Performance Monitoring)

Q&A



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